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Organizational Scheme 3 Effe Market company

The company 3Effe Market and organized mainly along three lines of products: meat, meats and cheeses, deli, all the products for the home.

In the first strand meat is one of the flagships of 3 Effe market.

The experience gained in over 25 years of activity, means that the supply chain is monitored since birth, when Sergio visit the breeder and select the beasts of the reserves to grow production, personally acquainted with the power given by the manufacturer.

It is pure Piedmontese cattle breed grown and raised in Italy.

In a second step , it is agreed slaughter and finally shipping, the size, the conservation retailing .

In the selection of meats and cheeses , Livio now occupies a significant part in the province of Varese , taking as a reference for some types of products to best position the point of sale. Over one hundred cheeses to be proposed, of which 65 are always on sale at the counter , in addition to the best Products of the art of charcuterie and Parma ham .

For the gourmet , using the best raw materials means that the finished products go literally steals and exhausted all the time.

To complete the picture, fruit , fresh vegetables and the best quality never fail , large availability by wine from the Veneto and Piedmont in particular, along with all the other products for the home.

The company 3F is now changing to meet the new challenges of the national and international market , and is' collaborated team of volunteers MeTeInnova (meteinnova.altervista.org) to arrange for the first time on its website and Italian international , never access social network , using industry-leading online marketing tools .

For its part MeTeInnova provides knowledge and skills gained in the national and international level, to promote the free development of SMEs and help them to expand their business.

In particular, is recent introduction of the device Tyrelok Safety Band BMA LTD Johannesburg, first in Italy and in Europe of its kind.

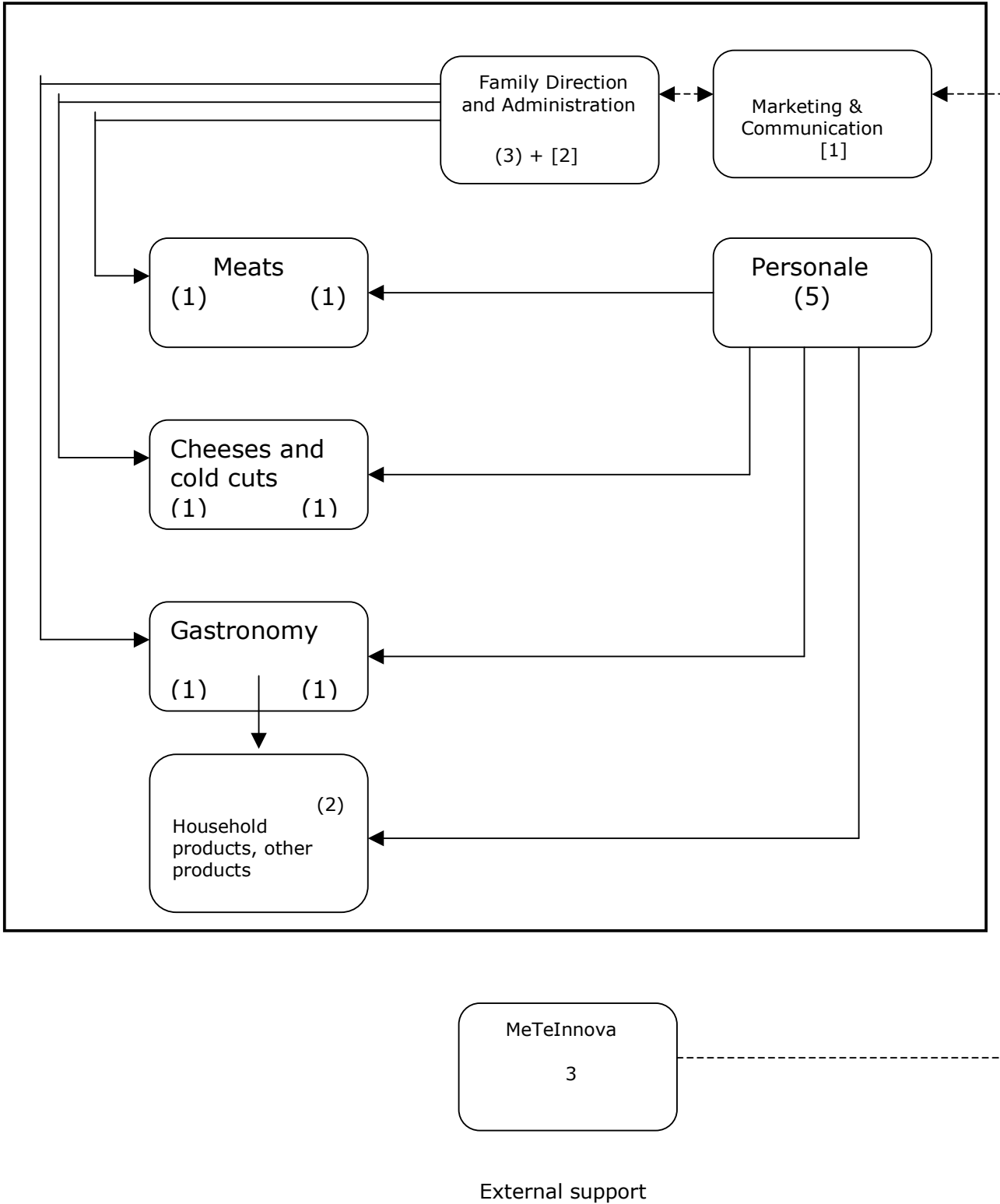
The administration and management of the company ' responsibility to shareholders and owners 3 brothers , aided by the previous generation who implanted the activity.



The structure of 3Effe Market in Via Filzi A Taino, in the province of Varese

Organization 3 Effe Market

Employees and Staff (), casual employees, external, other []



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The company Effe Market in 2013 got Revenues for U.S. \$ 2 million , confirming its continued growth in more than 25 years of activity and emerged as a local leader in the sale of food quality.

In particular, in the period 2007-2013 , since the economic and financial crisis is over , i managed to achieve positive results every time, between 5 and 15 % increase in revenues .

His ability to return on investment and equal to a factor 3 .

3 Effe Market has always been able to count on the capillarity and knowledge of the Varese area .

Now his attention is turning towards three new fields :

- The market through online marketing and social networks

- The African market , focusing on the export of exclusive products to South Africa , in progress

- The northern European and particularly the export to Denmark , which is currently under study

For today can 'count on the collaboration of 5 permanent employees and 2 occasional addition to the 3 members owners.

As part of the transformation, 3 Effe Market is drawing on the experiences of the team of volunteers MeTeInnova, fresh experience gained from the introduction of Tyrelok Safety Band in Italy .